

The Future's So Bright: The Thriving Career Outlook for Estheticians in 2024



Calling all aspiring estys! Are you ready to embrace a new career that's chock full of possibilities? Get ready because it's time to reveal the exciting career outlook for skincare pros in 2024 - where creativity meets passion and endless opportunities await you. Let's explore what lies ahead!

According to the Bureau of Labor Statistics, the future looks incredibly bright for those pursuing a career in the beauty industry. Employment of skincare specialists and beauty pros (yup, that's you aspiring esty!) is projected to grow 9% from 2022 to 2032, which is much faster than the average for all occupations. That means there will be approximately 12,400 new openings in this field! With this growth rate, there will be ample opportunity for talented individuals like you to showcase your skills and make your mark in the industry. This is your year to shine!

The medical esthetics field is also booming, with approximately 6,600 new jobs expected to be added by 2024. This represents a 12% increase since 2014. As the demand for non-surgical cosmetic procedures continues to rise, the need for skilled estheticians in medical settings will follow. It's an exciting time to explore the intersection of beauty and healthcare!

If you're considering a career in esthetics, here's some more great news: the job market just for estheticians is expected to grow by a whopping 14% by 2024.

With new job opportunities appearing everywhere, the need for skilled estheticians who can provide personalized skincare services is on the rise - so here is your chance to make a lasting impact on your client's skin health and confidence.

So, aspiring beauty professionals, it's time to celebrate the thriving career outlook for 2024! With the growing demand you can blaze your own unique trail in this rewarding profession. Embrace your passion, develop your skills, and stay current with the latest trends and techniques. The future is yours so let's get glowing together!

Did we inspire you? Let's inspire one another and celebrate the bright future just around the corner in 2024.