

## The Euro Institute: Tips for Choosing the Right Cleanser for Your Skin

Product	Skin Condition & Concerns	Features & Action	Application & What You'll Experience
<b>AHA/BHA Citrus Cleanser</b>	For environmentally damaged, mature, oily, acne or problematic skin. Helps clear congestion, remove dead skin cell build up yet is gentle enough for all but the most sensitive skin types.	Deep cleansing lotion includes the alpha and beta hydroxy acids of lactic, glycolic, and salicylic. These natural acids loosen the bond of dead skin cells to accelerate the natural skin renewal process. Jojoba beads gently exfoliate the skin to prevent occlusion of pores, revealing a fresher and more youthful looking skin.	Gentle enough to use twice daily if necessary. Apply to wet face and neck with gentle, circular motion. Rinse thoroughly with cool water. Improves texture and scarring. Skin will feel toned, smooth, moisturized and Refreshed.
<b>Green Tea Cleanser</b>	Suitable for all skin types, including sensitive. Perfect for the first cleanse of a double cleanse. Milky lotion cleanser is perfect for an everyday "go to".	Versatile lotion-based cleanser for all skin types and suitable for daily use. Mildly cleans skin with coconut and sugar beets derived ingredients. Chamomile, Aloe, Cucumber, and Japanese Green Tea Extracts are used to soothe, tighten, and act as an antioxidant on the skin.	Gentle cleanser that goes on easily and rinses clean quickly. Gently massage with fingertips on face and neck area. Rinse with warm water. Can also be used as a shaving lotion for a close, smooth shave.
<b>Rosehip Seed Cleanser</b>	Gentle and effective for oily, problematic, congested and blemish prone skin. Emollient rich in vitamin C and antioxidants. Healing, and helps regulate oil gland secretion.	Intensive creamy cleanser with algae, rosehip, and herbal extracts which help purify, enrich (antioxidants), and regulate oil production, leaving the skin balanced and protected. Helps relieve pore congestion without stripping the skin.	Gently massage a small amount onto face/neck/décolleté; lather, and rinse w/warm water. Boswellia and aloe vera help soothe the skin, heal inflammation and relieves redness and irritation.
<b>Moor Lavender Cleanser</b>	If your skin is dry, dehydrated, or mature, this creamy cleanser will gently cleanse and hydrate. Removes makeup and cell debris.	Rich botanical cleanser for all skin types and especially suited for dry or sensitive skin Gently cleanses the skin without stripping. Rejuvenating, healing, balancing, anti-inflammatory, rich in vitamins, minerals and trace elements.	Gently massage a small amount onto face/neck/décolleté; rinse w/warm water. Moor products are gently detoxifying due to the natural heilmoor clay present. Your skin feels smooth and clean without dryness.

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