

FROM THE TREATMENT ROOM

Professional reflections on skincare, practice, and the esthetician's craft.

BY ROBIN LEE

Why I Still Reach for These Products After 13+ Years in Skincare

After more than a decade working with professional skincare — and living in climates ranging from the dry desert of Arizona to the humidity of Florida — there are still a handful of formulas I continue to return to again and again. These are a few that have consistently earned their place

One of the interesting things about working in skincare for a long time is that you get to try *a lot* of products.

New brands launch.

New technologies appear.

Every year there is something that promises to be the next breakthrough.

And yet — after more than a decade of working with professional skincare — there are still a handful of formulas I continue to come back to again and again.

Recently I placed an order through Euroskincare and was reminded just how much I still appreciate some of these long-time favorites. After using them again, it confirmed something I've seen many times in practice:

Well-formulated, professional skincare doesn't need to be trendy to be effective.

Sometimes the products that quietly do their job — consistently, reliably, and beautifully — are the ones that stand the test of time.

Here are a few that have remained in my personal and professional rotation.

Advanced Moisture Creme

This moisturizer has followed me through several different climates over the past few years — from the dry heat of Arizona to the high altitude of Colorado (6,000 feet and very cold winters), and then to the humidity of South Carolina and Florida. What I've appreciated about it across all of those environments is how effectively it supports skin that's been affected by environmental stress.

Dry air, altitude, seasonal shifts, and even over-air-conditioned indoor spaces can all leave skin feeling depleted. This formula provides lasting hydration without feeling heavy or overly occlusive, and it absorbs

beautifully into the skin. For many skin types — especially those that are dehydrated from environmental factors — it offers that ideal balance of comfort, moisture, and breathability.

Aloe Salicylic Toner

I am the toner queen – I love toners. I truly can't praise this one enough.

While many people associate salicylic acid with oily or blemish-prone skin, this formula is far more versatile than that. Yes, it's excellent for congestion and breakouts, but it's also gentle enough for many mature or drier skin types as well. It cleans away residual cleanser, makeup, and daily buildup, helps clear the pores, and leaves the skin feeling balanced rather than stripped.

After years of trying countless toners from many different professional brands, this one continues to stand out. It prepares the skin beautifully for serums and treatment products and consistently leaves the skin feeling refreshed and ready for the next step. It's simple, clean, and effective.

Hyaluronic Acid Serum

Hyaluronic acid is everywhere now, but not every formula performs the same.

What I appreciate about this one is its simplicity and versatility. Hyaluronic acid binds moisture to the skin, helping it look smoother, plumper, and more comfortable.

This serum absorbs quickly and pairs beautifully with almost any routine — whether layered under moisturizers, combined with treatment serums, or used as a hydration boost when skin needs extra support. It's one of those products that fits seamlessly into almost every skincare regimen.

Advanced Vitamin C Creme & Vitamin C Serum

Vitamin C can be tricky to formulate well, which is why finding reliable versions matters. Both of these provide the antioxidant support and brightening benefits we look for in a Vitamin C product while remaining comfortable for everyday use.

The serum offers a lighter treatment layer, while the cream adds additional nourishment — making it easy to adjust depending on skin type, season, or overall routine.

AHA/BHA Cleanser

A well-balanced exfoliating cleanser can make a noticeable difference in skin texture and clarity. This formula provides gentle chemical exfoliation that helps smooth the skin and support brighter tone over time without feeling harsh.

Used appropriately, it helps maintain clarity while still respecting the skin barrier — something that becomes increasingly important the longer you work in this profession.

A Quiet Reminder About Skincare

Trying new products is part of working in the skincare industry, and innovation is always exciting. But every once in a while it's worth returning to the formulas that have quietly proven themselves over time.

Skincare is an evolving field, and new products and innovations appear every year. Yet the formulas we continue to reach for over time often do so for a reason: they perform consistently, support healthy skin, and integrate easily into real routines. From the treatment room, these are a few that have quietly stood the test of time.

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Note: These are products I've personally used and recommended for many years in professional practice.

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